

dm

EXCO

DIGITAL MARKETING
EXPOSITION & CONFERENCE

Info-Kit_Modular Concept Stand

SEPTEMBER 15 & 16, 2010 | COLOGNE

www.dmexco.com



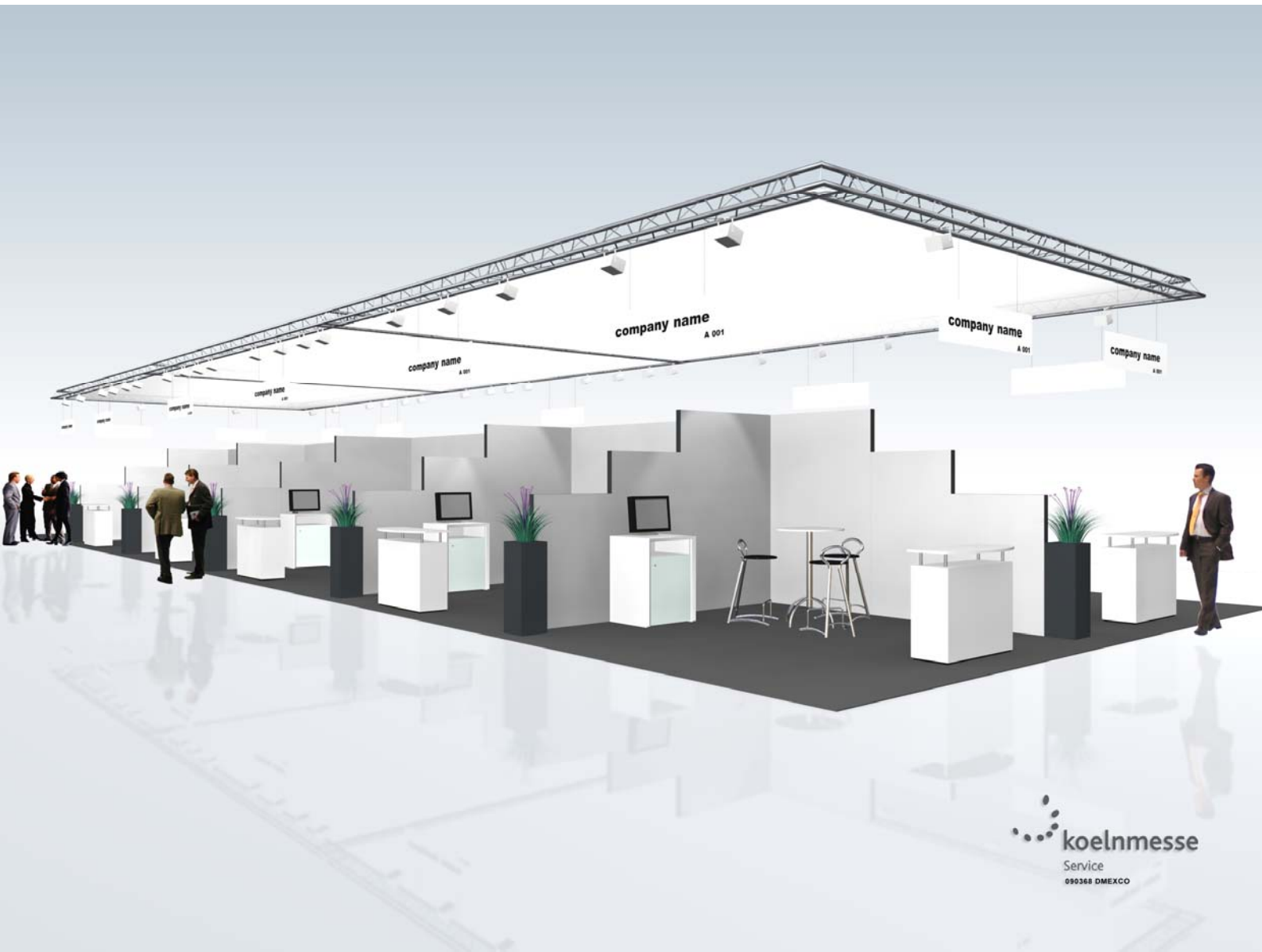
Koelnmesse GmbH
Messeplatz 1
50679 Köln
www.koelnmesse.de

 koelnmesse

MODULAR CONCEPT STAND – THE ALL-ROUND WORRY-FREE PACKAGE

Linear shapes, clear colours and functional furniture – this is what distinguishes the dmexco modular stand concept. The design of the stand is aligned to match the overall look and feel of the dmexco and harmonises with the open areas one to one.

You have opted for the modular stand concept? This is a good choice – because it means you have booked the all-round worry-free package. You can bundle your resources on everything else beyond the planning of your trade show presence. A team of experts will assist and advise you to ensure that your presence at the dmexco is a pleasant and stress-free experience.



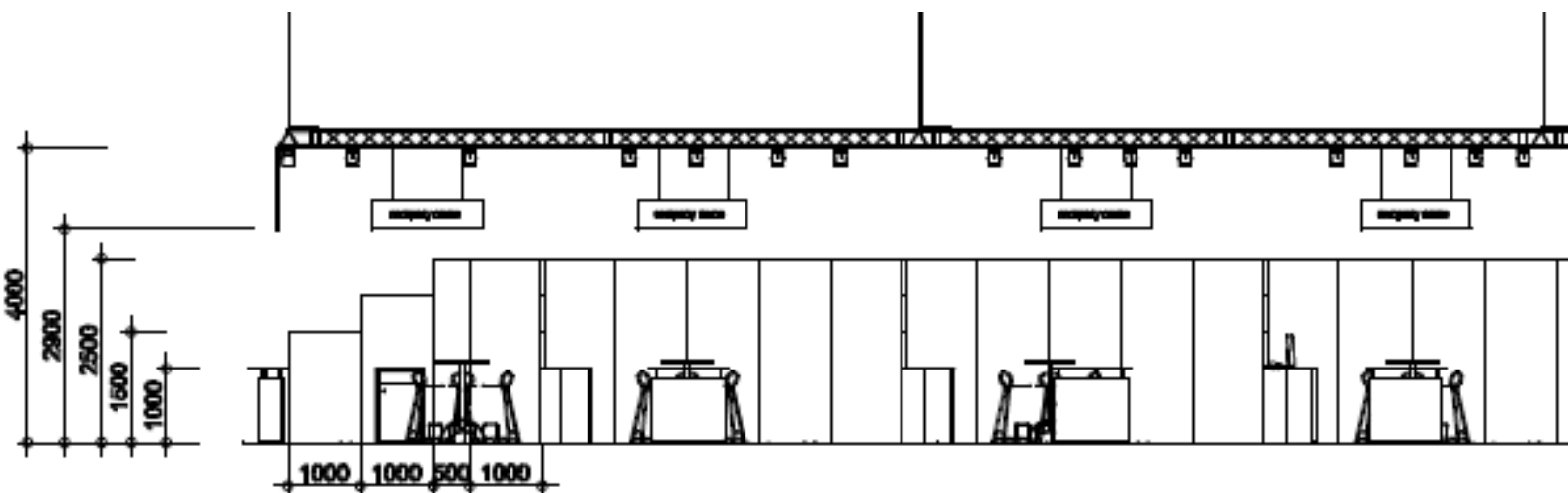
YOUR PRESENCE AT THE EXPOSITION IN DETAIL

Stand equipment in general

- Walls comprising of a frame construction with pre-fixed design sheets
- Rep carpet in charcoal
- Lighting (flood light 150W daylight)
- 1 graphic sign (approx. 1500x400mm) on every open side in white including inscription in Helvetica black (up to 20 letters per exhibitor sign incl. stand number)
- 1 230V single plug socket
- 1 waste paper bin, emptied once per exhibition day
- Daily cleaning of the stand

Furniture for stands between 16 and 40 m² in size

- 1 info desk including counter in white
- 1 PC workstation in white
- 1 bar table in white with a chrome-plated base (round table top 700 mm)
- 3 Grav bar stools in black



MODULAR CONCEPT STAND BUT STILL INDIVIDUAL

If you would like to give your expo presence an individual touch despite having opted for the modular stand concept, we will be happy to assist you further.

Don't hesitate to contact us if you would like us to advise you in detail regarding the manifold opportunities available. Whether you require individual colours, furniture, branding or plants – anything is possible and it can be delivered directly to your stand.



CONTACT



Martina Andratschke

Koelnmesse Service GmbH
Stand Construction Services
Deputy Team Leader
P +49 221 821 27 27
m.andratschke@koelnmesse.de

More information on the dmexco can be found at www.dmexco.de
or via www.twitter.com/dmexco

Welcome to dmexco
Welcome to Cologne
Welcome to the Place of Answers